

master of science in strategic marketing management bi - this is a master s programme designed to educate market oriented leaders for the modern economy, **marketing of library and information services in global** - abstract this paper deals with the marketing of library and information services in the global era it discusses about the marketing concept of today s library and information centers covering various topics such as management of libraries and commitment to customer s satisfaction, **master of library and information science mlis sjsu** - the master of library and information science mlis degree program at the san jos state university sjsu school of information ischool prepares graduate students for exciting careers as information professionals who work in myriad information environments and professional positions, **ma strategic fashion marketing ual arts ac uk** - ma strategic fashion marketing develops students creative and strategic skills in the context of the global fashion industry the course teaches the broad range of knowledge and skills needed to enter a career in fashion marketing, **online master s in strategic finance ms in finance** - 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